



Workspace ONE™



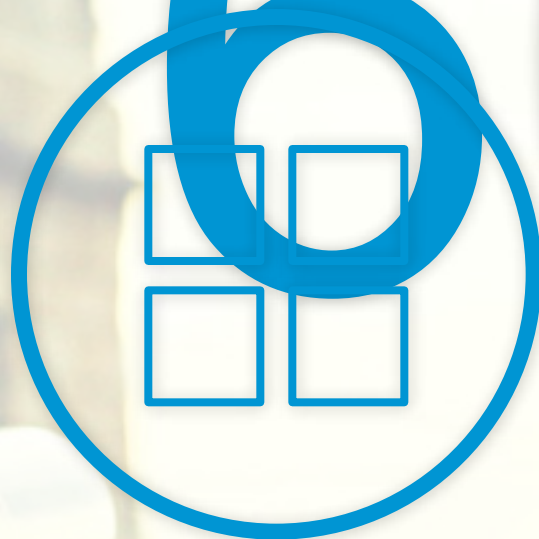
Flurin Giovanoli
Senior Sales Engineer

vmware®

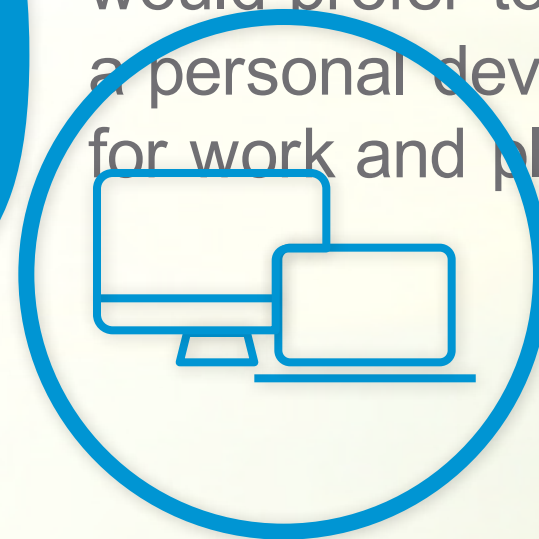
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People



Apps



Devices

60

% of employees
would prefer to use
a personal device
for work and play



69.2%

BYOD Company
Adoption Rate



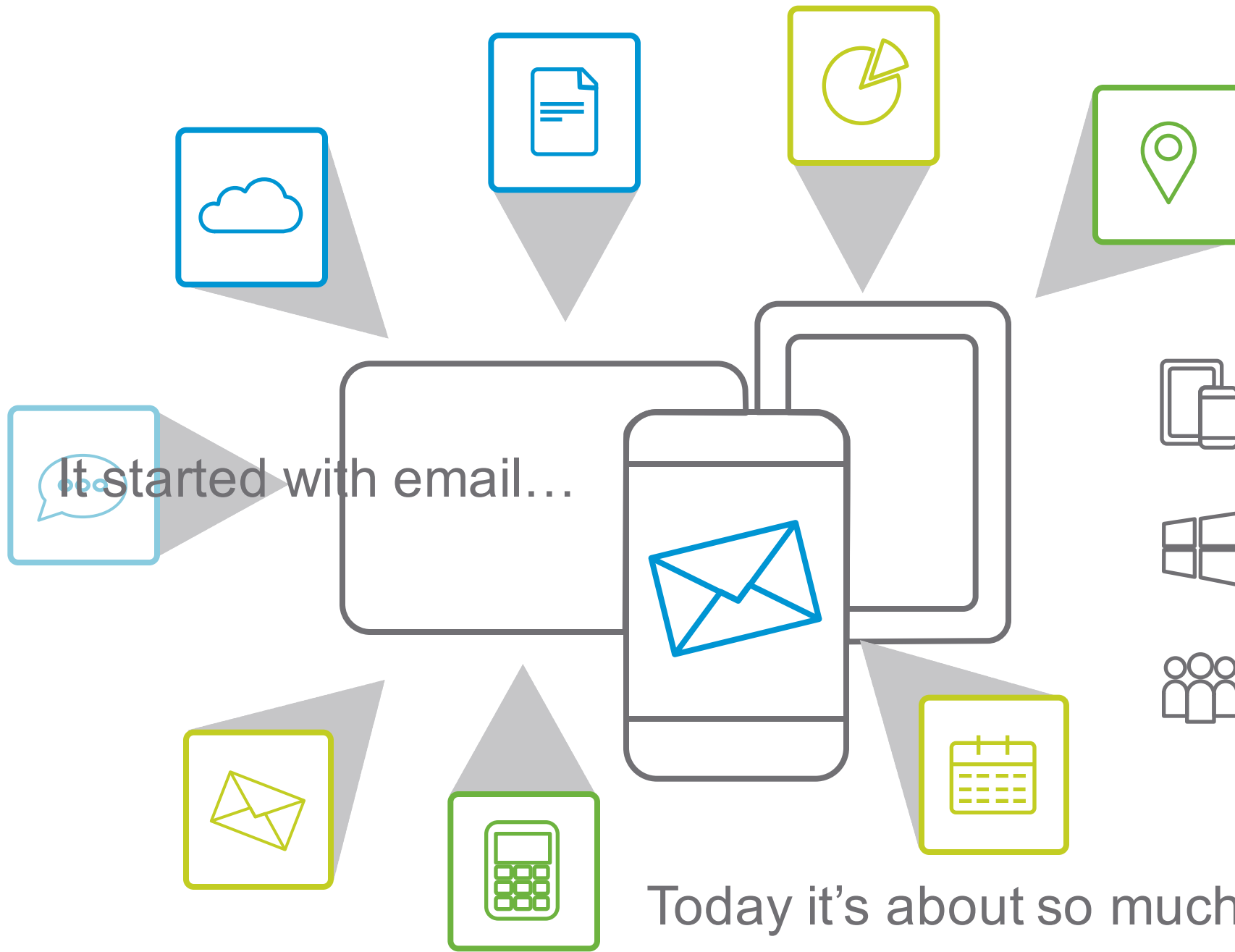
30%

Employees Use Their
Own Device Despite
Company Policy



2016

Dubbed The “Year Of
Online Extortion”
By Micro Trend

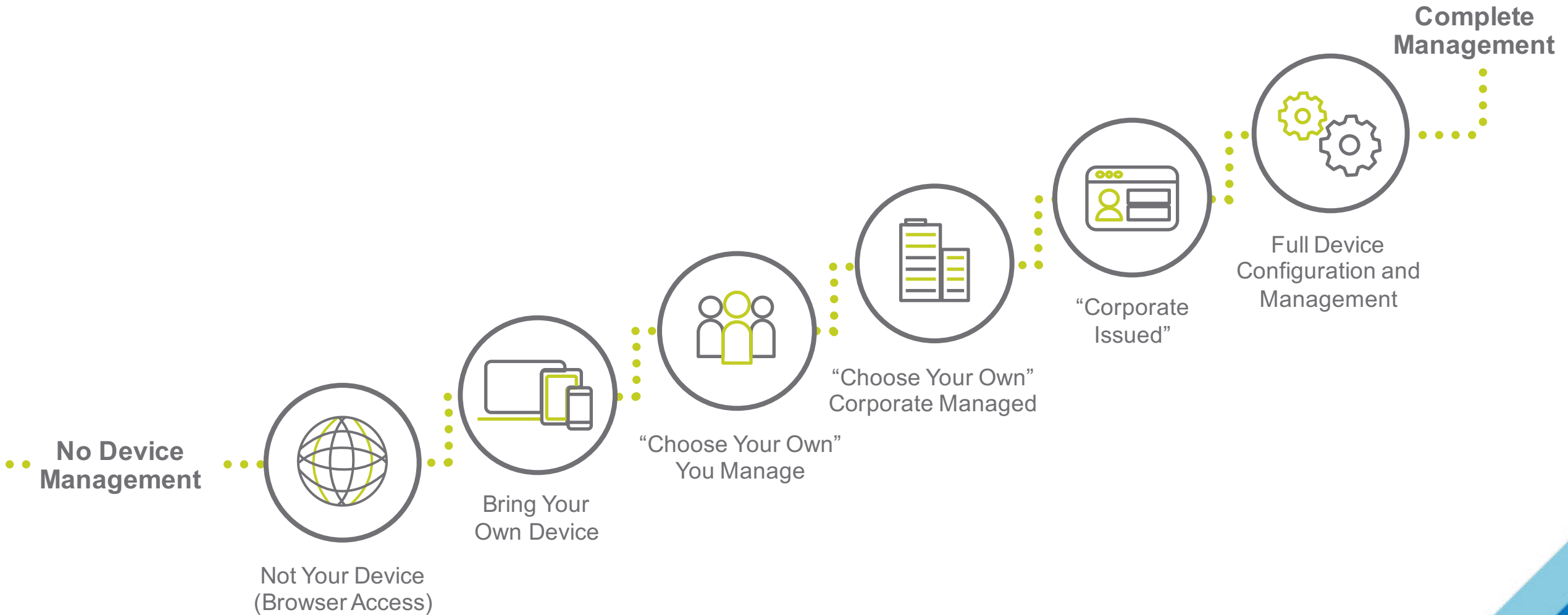


Today it's about so much **more.**

Driving the Digital Workspace



Managed or Unmanaged: Put employees in control



Features



Self-Service
Access



Choose Your
Device



Enterprise
Productivity

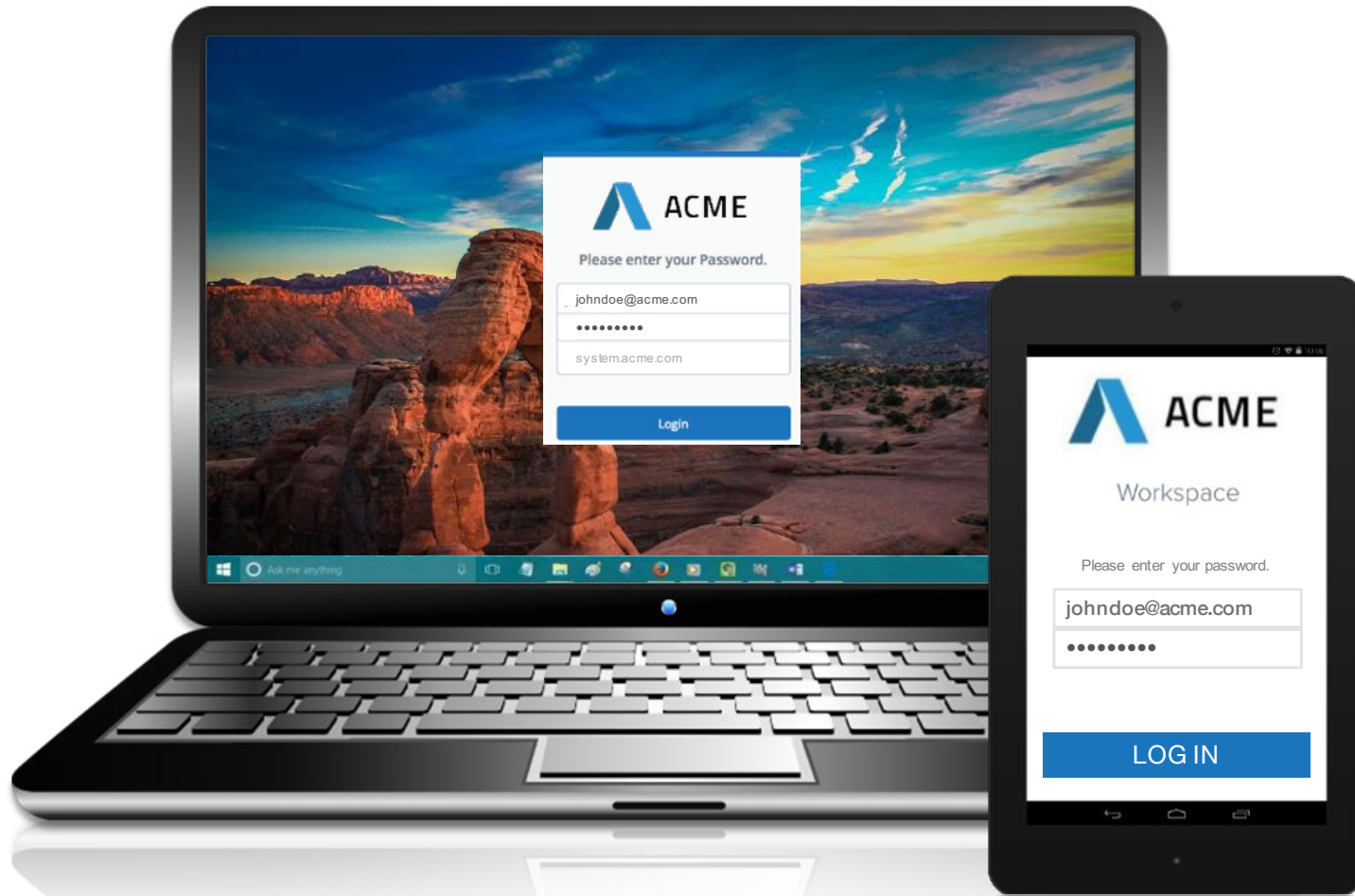


Conditional
Access



Scalable
Automation

Self-Service Access



Consumer-grade access



Comprehensive app coverage



Industry-first mobile SSO

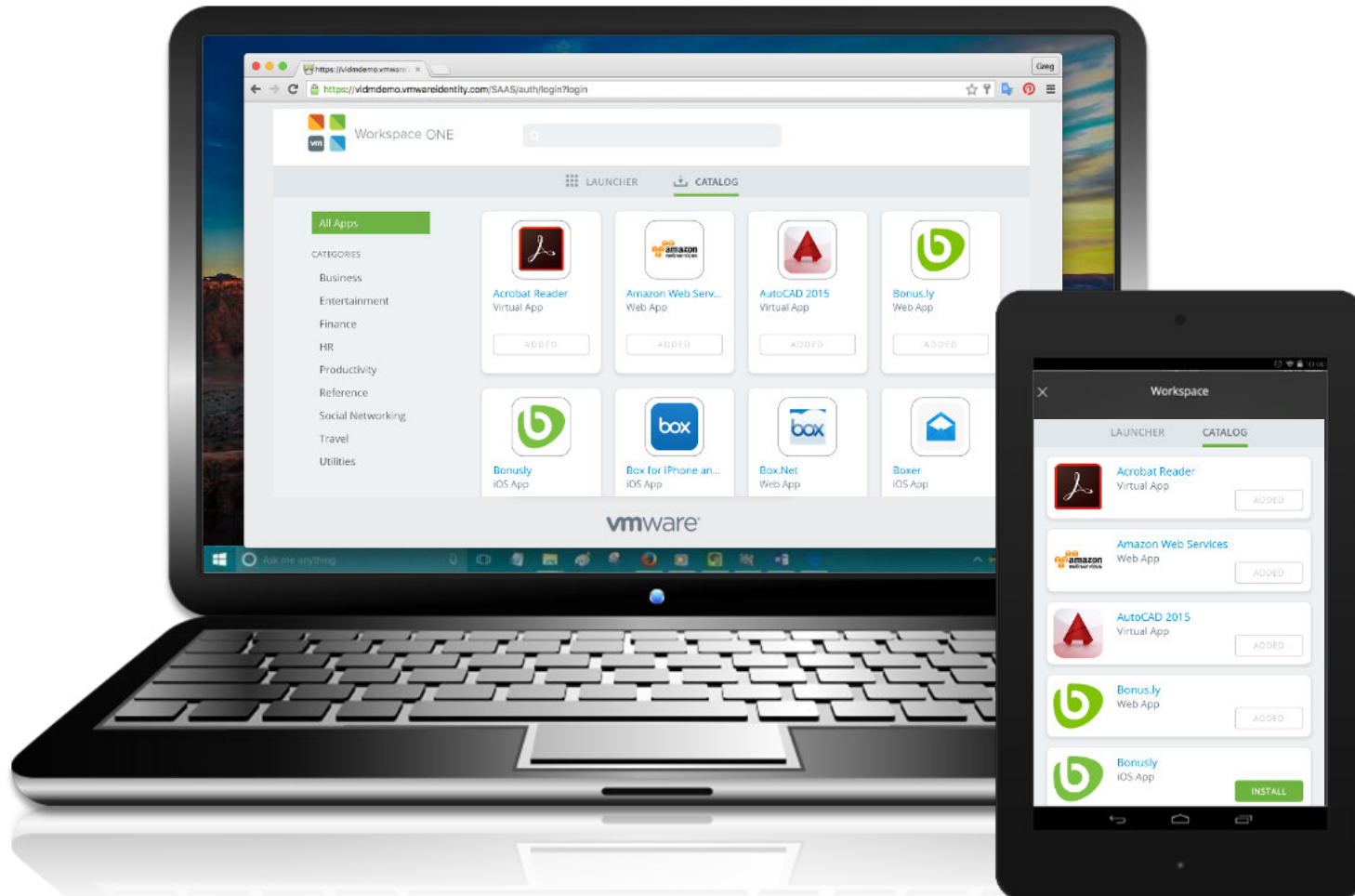









Tailored branding



One experience, any device

Self-Service Access



-  Internal web apps
-  SaaS apps
-  Native public mobile apps
-  Internally developed mobile apps
-  Modern Windows apps
-  Legacy Windows apps
-  Virtualized management desktops

Choose Your Device



Login and go
from any
device

Choose Your Device



 Employee ↔ IT

 Out-of-the-box

 Policy

 Security

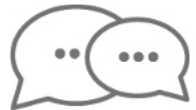
Enterprise Productivity



Email and messaging
are critical



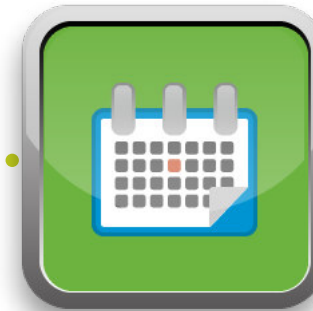
Intuitive and simple



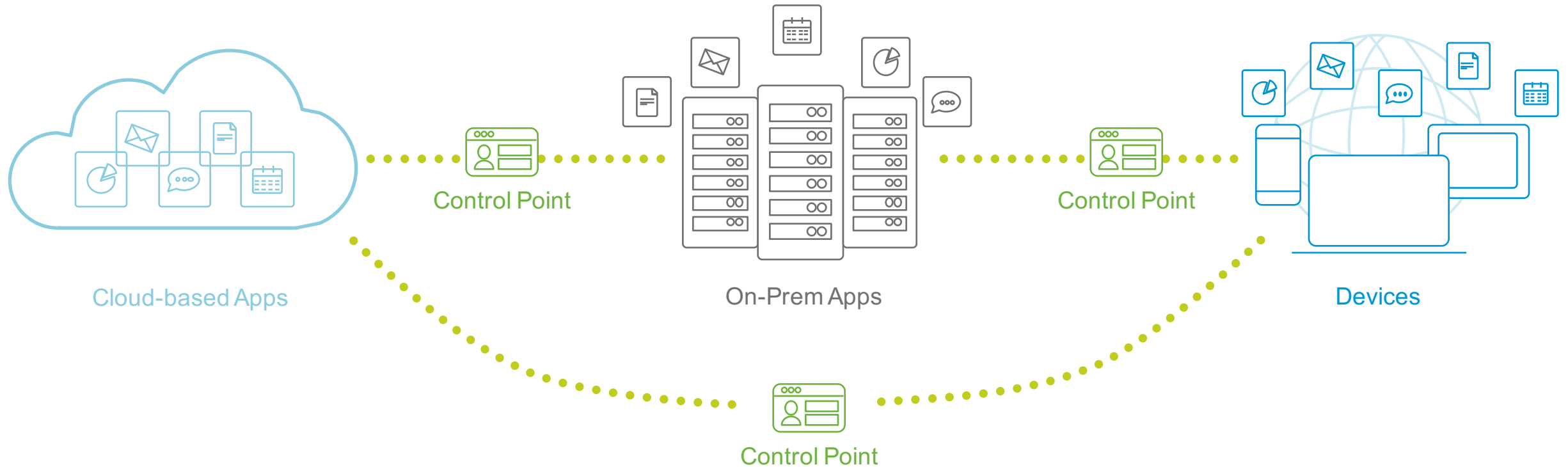
Effective communication



Enterprise Productivity



Conditional Access

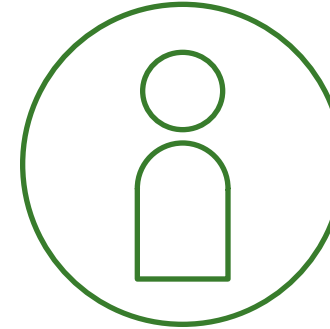


Conditional Access



Devices

- ☒ OS
- ☒ Managed
- ☒ Jail Broken
- ☒ 3rd Party MSA | Malware | Trust
- ☒ Location
- ☒ Blacklisted Apps



Identity

- ☒ Authentication strength
- ☒ Authentication Provider
- ☒ Session time
- ☒ Network Scope
- ☒ Per Application Rules

Conditional Access



Dynamic
Per-App
VPN

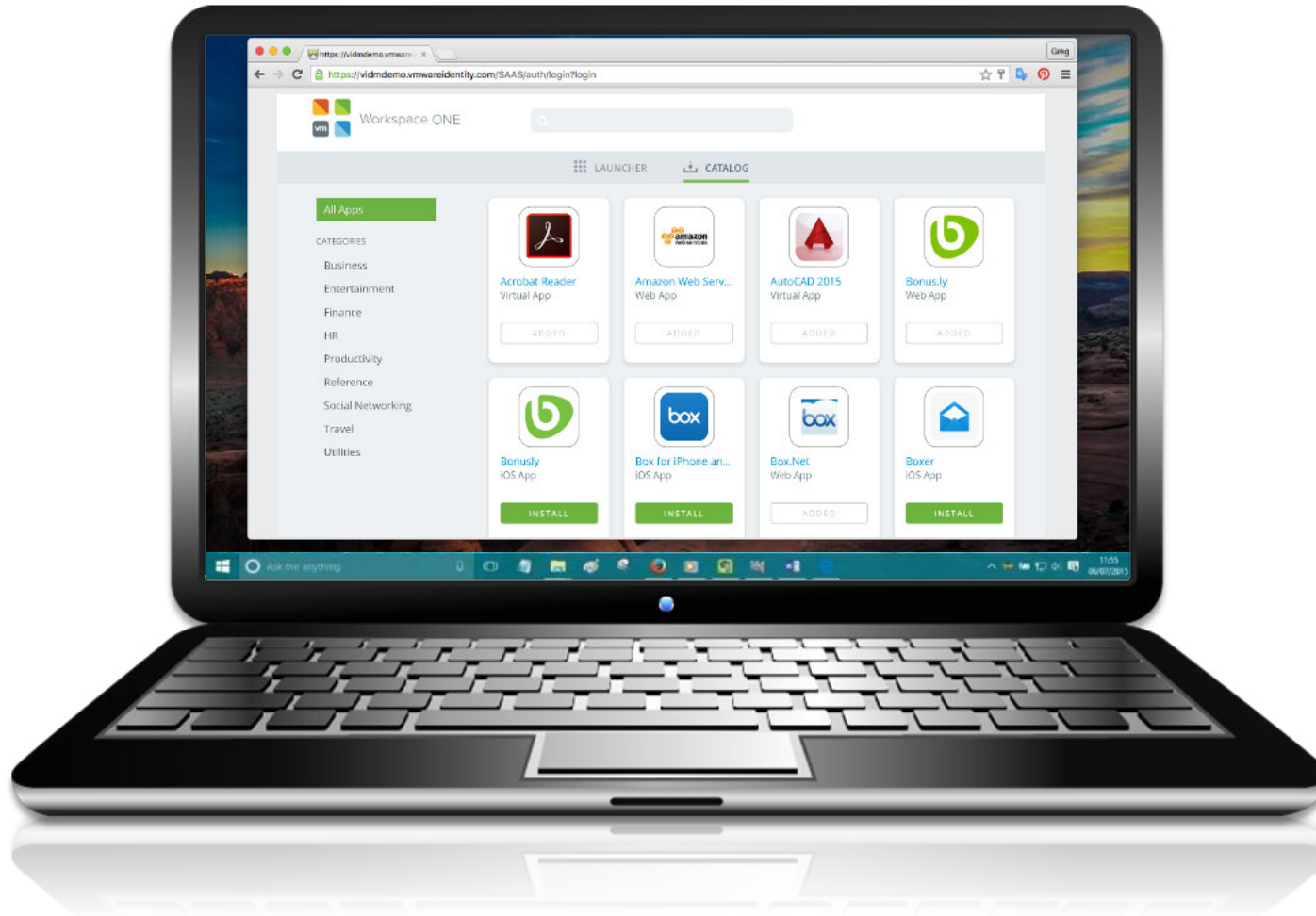


Intelligent
Networking
with NSX



Device
Usage
Analytics

Scalable Automation



Focus on Windows apps



Automated policy enforcement and app delivery



Unified app catalog

Scalable Automation



Remote
configuration



Smart groups



Virtual app and
desktop delivery



People



Apps



Devices